

CLEANSING MICELLAR GEL

SOOTHING PURIFYING



WHAT IS A CLEANSING MICELLAR GEL?

Micellar Gel is a 2 in 1 cleanser and make-up remover. Its melting and fresh texture contains encapsulated microbubbles of actives that cleanse the skin of impurities and dead cells on the surface of the skin.

WHAT IS THE DIFFERENCE BETWEEN THE SOOTHING AND THE PURIFYING MICELLAR GELS?

Each micellar gel have been formulated to meet specific needs depending on skin types:

The soothing micellar gel is formulated for dry, sensitive and normal skin.

The purifying micellar gel is formulated for combination to oily skin.

WHAT IS MY SKIN TYPE AND WHICH MICELLAR GEL SHOULD I USE?

Your skin type is the one that best matches the description below:

| SKIN TYPE | CHARACTERISTICS | SPECIFIC NEEDS | RECOMMANDATIONS |
|----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|
| DRYSKIN | Dry skin lacks lipids, water or both. The protective lipidic film of the skin is weakened, thinner and the skin gradually becomes dehydrated. People with this type of skin are prone to daily discomfort because of redness, tightness, or even burning or itching. Often dry skin is also sensitive. It reacts to external aggressions (hot, cold, sun or pollution) and are even more discomfortable. | For dry skin, it is important to moisturize and strengthen the barrier function of the skin and soothe in order to calm redness and discomfort. Moisturizing, nourishing, protecting, soothing | SOOTHING MICELLAR GEL |
| NORMAL SKIN | Normal skin is perfectly balanced. It has a smooth and velvety aspect. The complexion is matte with a regular grain. | While normal skin types do not have any particular problem, they are still sensitive to external aggressions (pollution, sun, wind) and the face's skin aging. It is important to maintain a good level of hydration and to strengthen the barrier function of the skin. Moisturizing, soothing, protecting | |



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| SKIN TYPE | CHARACTERISTICS | SPECIFIC NEEDS | RECOMMANDATIONS |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|
| COMBINATION SKIN | This is the most common skin type for young adults. Combination skin has characteristics of both dry and oily skin. | The product should be able to stabilize the excess of sebum on the T zone, while maintaining proper hydration on the cheeks. | |
| | The micrograin of the skin is irregular on the forehead, the nose and the chin. Those areas have large and visible pores and a oily shine. While the cheeks have a regular and matte complexion. | Moisturizing, purifying, matifying | |
| OILY SKIN | Oily skin produces too much sebum, giving the skin a shiny and oily glow. This lipidic film which normally protects the skin has the tendency in the case of combination or oily skin to block pores, triggering visible imperfections and irregular skin grain. Oily skin is characterized by the presence of acne, spots, blackheads, microcysts and more generally inflammatory lesions with a oily finish. | It is important to control the production of sebum and limit the growth of the bacteria responsible for acne. Purifying, matifying, smoothing the micro grain of skin, fading imperfections, limiting local inflammation and moisturizing. | PURIFYING MICELLAR GEL |

WHAT ARE THE PROPERTIES AND BENEFITS OF MICELLAR GEL?

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CLEANS SOFTLY AND REMOVES MAKE-UP

Oily apricot extract:

Blend of apricot kernel oil and a natural emulsifier, this active ingredient has a dual action. It is a gentle emulsifying cleanser enriched in unsaturated fatty acids that nourish and soften the skin.

Benefits:

The skin is perfectly clean, free of impurities, pollution, dead skin cells, excess sebum and bacteria that clog the skin.



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MOISTURIZES - PROTECTS - TONIFIES

Aquaxyl® is a complex Glucose-xylitol from vegetal origin:

It reinforces and restores the barrier function of skin by stimulating the ceramides production. It also enhances the hydration rate of the epidermis by increasing the synthesis of glycosaminoglycans such as hyaluronic acid. It smoothes the micro-grain of the skin.

Benefits:

The barrier function of the skin is strengthened for more intense and long-lasting hydration. The skin is more comfortable, more toned and plumped. The micro grain of the skin is smoothed, the skin looks visibly younger.

TONIFIES - REVITALIZES - REMINERALIZES

Isotonic sea water:

Both formulas contain a high concentration of pure seawater whose concentration is similar to the living environment of the skin cells. Thanks to its natural biocompatibility, minerals and trace elements remineralize cells by osmosis diffusion and enhances the diffusion of other actives of the formula.

Brown algae serum:

From Ascophyllum Nodosum standardized in minerals content for a remineralizing and tonifying action.

Benefits:

The skin is clearer, fresher and soothed. The complexion is brighter.

SOOTHES - CALMS - REPAIRS STRENGTHS THE HYDROLIPIDIC FILM

Red algae extract, Palmaria Palmata:

This red algae is rich in mucilage and lysine which gives moisturizing properties to the ingredient. This algae is also a good source of amino acids, vitamin C and polysaccharides which help to preserve the skin elasticity. Rich in minerals, Palmaria algae soothes, remineralizes and tonifies the skin.

Aromatic water of Gorse flowers:

Stimulates the release of beta endorphins of epidermal cells which triggers a relaxing and calming action for an immediate feeling of comfort.

Benefits:

Sensation of immediate comfort, the skin is more comfortable and soothed. Redness and tightness disappear.

SEBUM REGULATING ACTION, ANTI-INFLAMMATORY, REPAIRING, **REDUCES IMPERFECTIONS, SMOOTHES** THE MICRO TEXTURE OF THE SKIN

Marine phycosacharids of brown seaweed:

Biotechnological active ingredient of marine sugars treating all skin disorders related to acne: excessive sebum production, pimples and acne lesions. Its anti-inflammatory properties allow for better skin repair and its antibacterial action reduces imperfections.

Red algae extract, Asparagopsis Armata:

Organic compounds of silicium found in Asparagopsis algae increase collagen production, proteoglycans and elastin for an enhanced firmness and elasticity of the skin. Asparagopsis algae also has antibacterial properties which help to reduce imperfections and purifies the skin.

Benefits:

The skin is refined, clearer and has fewer blemishes and the lesions are faded. Matified, the skin has less of an oily skin.



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HOW TO APPLY THE GEL IN THE MORNING FOR A GENTLE CLEANSE?

Apply the product evenly on the face with a cotton pad. Movements are always from the inside to the outside. Then apply Instant Tensor Serum and CC Cream.

HOW TO APPLY TO REMOVE MAKE-UP?

Begin with the eyes. Apply Micellar Gel on the face with fingertips by massaging on the eyelid to dissolve make-up. Then soak a cotton pad and remove the residues by pressing gently on the closed eyes. Repeat until the cotton pad is clean. Then remove make-up on the lips by circular movements with a cotton pad. Finally remove make-up on the face delicately with a cotton pad: from the nose to the cheek, from the nose to the forehead, from the bottom of the neck to the chin. The movement is from the inside to the outside. Repeat until the cotton pad is clean. Then apply Instant Tensor Serum and a CC Cream if necessary.

WHY DOES THE PRODUCT NOT REQUIRE RINSING?

Adjusted to physiological pH, Micellar Gel does not sting and thus does not necessarily require rinsing. Without rinsing the active ingredient of the gel penetrates better into the skin and is more effective. If you prefer to rinse the product, out of habit or to use it in the shower, you can but please note that it will be less effective for its specific actions.

CAN I USE THE MICELLAR GEL AND THEN TAKE A SHOWER AND WASH MY FACE WITH SHOWER GEL?

The shower gel is a body product containing detergent foaming agents, surfactants and dyes. It therefore causes a dissolution of the hydrolipidic film with the key to dehydration and tightness.

IS THE CLEANSING MICELLAR GEL SUITABLE FOR BOTH MEN AND WOMEN?

Yes, men and women have the same skin structure, characteristics and needs. The skin needs to be cleansed and moisturized on a daily basis.

FROM WHICH AGE CAN THE PRODUCTS BE USED?

The product can be used from 18 years old.

HOW LONG CAN I USE THE PRODUCT AFTER OPENING?

For 12 months after opening.

HOW LONG CAN I KEEP IT AT HOME WITHOUT OPENING IT?

2 years.

IS THE PRODUCT ORGANIC CERTIFIED?

Yes. 99% of the ingredients are of natural origin and more than 20% of the ingredients come from organic farming. The product is certified organic by the COSMOS ORGANIC certification issued by ECOCERT.





QUESTIONS I ANSWERS CLEANSING MICELLAR GEL





ARE THE ALGAE USED IN THE PRODUCTS ORGANIC CERTIFIED?

Algae selected for Cerule Skin products come from the biosphere of Molene in Brittany (France), classified to UNESCO world heritage. They are harvested traditionally by hand and transformed into extracts by an environmentfriendly process in the 24h after harvest to preserve all the active and nutritional properties. All algae present in Cerule Skin are certified Ecocert/Cosmos.

DO THE PRODUCTS CONTAIN ALLERGENS?

Very low risk of allergenicity:

- Benzyl salicylate: fragrance of natural origin
- Limonene: naturally occurring substance in essential oils
- Citronellol: naturally occurring substance in essential oils.

DO THE PRODUCTS CONTAIN INGREDIENTS FROM ANIMAL ORIGIN?

No, cleansing Micellar Gels do not contain any ingredients from animal origin. None of the ingredients or final products have been tested on animals.

DO THE PRODUCTS CONTAIN ANY PARABENS, SILICONES OR SYNTHETIC PERFUME?

No, cleansing Micellar Gels do not contain any silicon, paraben or synthetic perfume.

WHERE ARE THE PRODUCTS MANUFACTURED?

They are manufactured in France.