# cerule<sup>®</sup>

# AFA REGENERATING NIGHT CREAM

(APHANIZOMENON FLOS AQUAE)



# CELL REGENERATION - REPAIR - ANTI-AGING ALL SKIN TYPES

AFA-infused Regenerating Night Cream is an anti-aging skincare with a targeted action on cell regeneration, suitable for all skin types.

AFA accelerates the process of cell regeneration and repair through the use of stem cells. AFA, seaweed extracts, plant extracts, probiotics and isotonic water all act synergistically to stimulate vital cell renewal mechanisms within the most delicate surfaces of the skin.

The skin is left looking younger with less visible wrinkles. It is smooth, firmed and plumped. Deeply moisturized, the skin looks silky leaving the complexion luminous. Cerule's life-changing products taken internally with StemEnhance® ULTRA and applied topically with AFA Regenerating Night Cream will assist with repair inside the body and studies show AFA Regenerating Night Cream will help to repair the surface of the skin.

#### WHY IS SKIN REGENERATION IMPORTANT?

Our skin, the body's largest organ, protects us from external aggressions (cold, wind, sun or heat), and acts every day as a barrier against pollution. During the night, the body's internal reparative mechanism regenerates the skin by renewing skin cells. Yet, as we age, the synthesis of fibers in the lower level of the epidermis, decreases. The skin renews itself with less efficiency. The skin becomes thinner and wrinkles deepen, resulting in a loss of radiance and firmness.

By boosting the regenerating mechanism, we stimulate cell renewal in the lower levels and help the skin to regenerate itself more efficiently. Skin regeneration is essential in slowing down cellular aging and reducing the appearance of any signs of aging

#### **NATURAL SKINCARE, ORGANIC CERTIFIED**

#### Cosmos Organic Certification by Ecocert Greenlife.

99% of ingredients are from natural origin. 30% of ingredients are from organic farming.



ACTIVE INGREDIENTS				
	INGREDIENTS	DESCRIPTION	BENEFITS	
	AFA Aphanizomenon flos aquae	AFA is a blue-green algae naturally found in Klamath Lake in Oregon (USA). Cerule has researched the use of AFA in skincare. Clinical studies show a rapid reproduction of skin cells within 24 hours of treatment.  AFA, also known as Aphanizomenon Flos-aquae, accelerates the process of cell regeneration and repair throughout the skin as early as 2 hours after the initial application.	Regenerating Repairing	
	EXTRACT OF BLUE THISTLE STEM CELL Eryngium maritimum	The extract of blue thistle stem cells exerts an overall repairing and regenerating effect by stimulating cellular proliferation. It protects the epidermis from UVA aggression and oxidative stress.  With an increased production of elastin and collagen, the skin will experience a complete firming and plumping action. The skin's hydration levels are increased, remaining hydrated for up to 8 hours after application.	Repairs and regenerates  Antioxidant Intensely hydrates Increases skin firmness	
	NATURAL EXTRACT OF JAPANESE CEDAR BUDS	A natural extract of Japanese cedar buds are picked by hand to help stimulate epidermal renewal. Rich in energetic phytochemicals, this extract helps to stimulate the cell renewal process that is naturally slowed down by skin aging and accelerates the complete recovery of the skin permeability barrier. Now completely restructured, the skin is soft, smooth and hydrated, providing a visibly younger appearance.	Boosts cell regeneration Moisturizes and smooths	
	EXTRACT OF SEA LAVENDER FLOWERS Sealavender	This extract of sea lavender flowers protects the skin from premature aging and skin dryness caused by environmental stressors: air conditioning, cigarette smoke and pollution. This ingredient, objectified for its anti-radical activity, stimulates the synthesis of collagen and natural hyaluronic acid and results in a 16% increase of cell renewal while providing the skin with intense hydration.	Boosts cell regeneration Protects from environmental stressors Moisturizes deeply	
Section of the sectio	MARINE EXOPOLYSAC- CHARIDES Secreted by plankton from the Iroise Sea	Marine exopolysaccharides help to reset major functions of the skin restoring health, uniformity, hydration and radiance:  Stimulates the renewal of the epidermis Strengthens innate immunity (by reducing bacterial growth) Reduces inflammation and skin reactivity Restarts the hydration mechanisms in the skin through the synthesis of hyaluronic acid	New skin effect: refined texture, less visible pores, smoother and softer skin	



	GYCOPOLYMERS EXTRACTED FROM PLANTS AND RED ALGAE	Natural glycopolymers extracted from plants and red algae form a network similar to a natural biofilm protecting and lifting the skin. This network is like a tight mesh that provides a natural barrier against external factors and its tensor effect smooths the skin.	Protecting Lifting and Smoothing
	ALARIA SEAWEED EX- TRACT Alaria esculenta	Alaria seaweed extract has a revitalizing and plumping effect. It boosts ATP or cellular energy synthesis, stimulates collagen synthesis, and activates the synthesis of hyaluronic acid and glyco-amino-glycans. The effectiveness of the anti-aging properties in this product provide an optimum effect on the skin.	Firming Reshaping Plumping Moisturizing
	Lactobacillus Pentosus PROBIOTIC	Probiotic strain Lactobacillus Pentosus, acts on the overall balance of the skin microbiota by protecting the skin from external aggressions, accelerating skin regeneration and strengthening the barrier function of the skin. It helps to promote a healthy and beautiful skin.	Regulation of skin microbiota Protects the skin
	AROMATIC WATER OF GORSE FLOWERS	Aromatic water of gorse flowers stimulates the release of beta-endorphins of epidermal cells which trigger a relaxing and calming action providing an immediate comforting sensation for the skin.	Instant comfort Soothing and calming
	AQUAXYL® Complex glucose-xylitol	3 moisturizing properties: Instant and prolonged hydrating power restructures the skin barrier by trapping free water molecules, thus strengthening the properties of hyaluronic acid. Promotes self-hydration by stimulating the synthesis of ceramides naturally found in the epidermis. Boosts the biosynthesis of natural hyaluronic acid which acts as the main water resource of the epidermis. Regulates the scaling of the epidermis by smoothing its surface.	Intense moisturizer Strengthens Skin Barrier
	RED ALGAE GEL	Red Algae Gel brings radiance and brightness to the skin. It contains Chondrus crispus extracts, also known as Sea Lichen - a red algae that lives on the coastal rocks. This algae is rich in sulphated polysaccharides, essential amino acids, vitamin C, magnesium, iodine, iron, copper and zinc.	Moisturizing and Soothing Healing Softening Remineralizing
and the state of t	VITAMIN E	An intense antioxidant that protects the skin's natural defense barriers to help combat free-radical damage. In particular Vitamin E reduces UV-related cell damage which can lead to premature aging.	Antioxidant
P	ISOTONIC SEAWATER	Revitalizes and remineralizes the skin by synergistic diffusion of minerals and trace elements. These elements and mineral salts are essential for cellular vitality and work in perfect harmony with the cells' original environment. The cells recognize this environment as their own and take what they need to promote a revitalized and soothing effect on the skin.	Revitalizing Soothing Protecting

# **HOW TO APPLY**

#### In the evening, boost the natural regeneration process of your skin:

- 1. Cleanse and remove makeup with Cerule's Micellar Gel
- 2. Lift and plump with Instant Tensor Serum
- Regenerate and repair the skin with the AFA Regenerating Night Cream. Apply a generous amount to the eyes and neck with smoothing circular movements.

For optimal results, use at least 60 days in a row.

## **CERULE SKIN ROUTINE**

Apply the Cerule Skin Range every morning and evening to prevent the signs of aging and achieve vibrant, youthful skin.

#### In the morning, prepare your skin for the day:

- 1. Cleanse with Cerule's Micellar Gel
- 2. Lift and plump with Instant Tensor Serum
- 3. Moisturize and even skin tone with CC Cream

#### In the evening, boost the natural regeneration process of your skin:

- 1. Cleanse and remove makeup with Cerule's Micellar Gel
- 2. Lift and plump with Instant Tensor Serum
- Regenerate and repair the skin with the AFA Regenerating Night Cream. Apply a generous amount to the eyes and neck with smoothing circular movements.

## **CHARACTERISTICS**

30mL jar

Consume within 6 months after opening



Tested under dermatological control
Tested on cell proliferation and regeneration

Clean formula FREE of petrochemicals, parabens, GMOs, synthetic fragrance. Not tested on animals.

## **INGREDIENTS**

ASCOPHYLLUM NODOSUM EXTRACT", MARIS AQUA SEA WATER-, AQUA WATER-, CAPRYLIC/CAPRIC TRIGLYCERIDE, C1519 ALKANE, GLYCERYL STEARATE, CETEARYL WHEAT STRAW GLYCOSIDES, CETEARYL ALCOHOL, MYRISTYL ALCOHOL, XYLITYLGLUCOSIDE, GLYCERIN, BENZYL ALCOHOL, AND SECROTIVE GLYCOL, CAUROYL LYSINE, MALTODEXTRIN, CAESALPINIA SPINOSA FRUIT EXTRACT, PARFUM FRAGRANCE, XYLITOL, APHANIZOMENON FLOSAGUAE POWDER\*, KAPPAPHYCUS ALVAREZII EXTRACT, LACTOBACILUS FERMENT, DEHYPOROACETIC ACID, ALARIA ESCULENTA EXTRACT, EXPNIGIUM MARTIMUM CALLUS CULTURE FILTRATE, GLYCINE SOJA SOYBEAN- OIL, LIMONIUM GERBERI EXTRACT, TOCOPHEROL, CRYPTOMERIA JAPONICA BUD EXTRACT, GLUCOSE, CITOTOVI ULTRAMARINES, SODUM HYDROXIDE, GERANIOL, SACCHARIDE ISOMERATE, CITRONELLOL, SILICA, KAOLIN, ULEX EUROPAEUS LEAF/ROOT/STEM EXTRACT.

\*ingredients from organic farming

#### **CERULE SKIN VALUES**







