



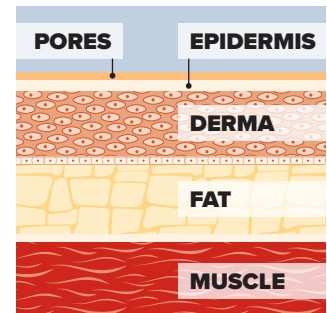
QUESTIONS & ANSWERS

INSTANT TENSOR SERUM



What does a skin serum do?

The Instant Tensor Serum is an intensive skincare product that is concentrated with unique ingredients to provide immediate beauty results and long-term skin benefits. The Serum penetrates deeply through the multiple layers of the epidermis and is designed for best efficacy to be used with the CC Cream that penetrates into the upper layer. For optimum results, use with a daily moisturizer or night cream to increase overall effectiveness.



What is Instant Tensor Serum?

Instant Tensor Serum is a natural concentrated skincare product that is suitable for all skin types; its signature fragrance reveals a delicate aromatic scent. The Serum combines the power and comfort of an ultra-tightening and moisturizing formula all in one.

What are the Instant Tensor Serum benefits for the skin?

LIFTING • FIRMING • PLUMPING • REVITALIZING • MOISTURIZING

The Instant Tensor Serum is a very effective formula and has an immediate tightening effect filling wrinkles and fine lines, plumping the skin, refining the texture of the skin and reducing skin sagging; it also deeply moisturizes and softens the skin.

What are the ingredients in Instant Tensor Serum?

Peptides (wheat protein), Brown Algae (sphacelaria scoparia), Hyaluronic Acid low molecular weight (LMW), Red Algae Gel, Fucoert®, Pure Seawater, Barley Organic Floral Water. (see details in annex).

What skin types are suitable for Instant Tensor Serum?

The Instant Tensor Serum is formulated for all skin types from very dry, dry, normal, sensitive, combination to oily skin.

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When to apply Instant Tensor Serum?

We recommend applying the Instant Tensor Serum in the morning and evening.

IN THE MORNING:

On a perfectly clean face and neck, start your Cerule Skin application ritual with the Instant Tensor Serum and then apply your CC Cream.

For very dry to dry skin: Apply the Instant Tensor Serum followed by a daily moisturizer adapted to your skin type. You can then apply the CC Cream.

For normal or sensitive skin: Apply the Instant Tensor Serum and then the CC Cream.

For combination to oily skin: Apply the Instant Tensor Serum. If you find the Serum makes your skin too shiny, apply the Serum only to the area around the eyes and contour of the lips. Follow with the CC Cream all over the face as it has matte-like properties.

IN THE EVENING:

Apply your Instant Tensor Serum and then apply a night skincare product adapted to your skin type.

Note: *This formula is SPF free. We advise applying to your face a 30 to 50 SPF if you are going out in the sun. Apply the SPF after the Instant Tensor Serum and before the CC cream.*

How to apply Instant Tensor Serum?

Collect a few drops of the Instant Tensor Serum with your fingertip and apply to the face, around the eyes and the neck with smoothing movements. The light texture of the Serum is rapidly absorbed in the epidermis and is applied gently without wrinkling or pulling on the skin.

Can the Instant Tensor Serum be used by both men and women?

Yes! Both men and women will benefit from the Instant Tensor Serum. The fragrance is pleasant for both men and women and the formula does not leave a shiny or pearly effect. **An additional benefit for men** is to use the Serum as an aftershave to soothe any irritation caused by shaving.

What age do you recommend starting the Instant Tensor Serum?

We recommend starting to use the Instant Tensor Serum between 25 to 35 years old to prevent the appearance of skin-aging related signs.

What is the shelf life after opening?

Shelf life is up to 6 months after opening.

Is the Instant Tensor Serum certified organic?

Instant Tensor Serum is awaiting certification by ECOCERT COSMOS NATUREL. The Serum contains 98.5% natural ingredients of which 20% are from organic agriculture. The remaining 1.5% consists of the fragrance and preservative.

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Are the algae used in the formulas certified organic?

Yes. All the algae used in our products are ECOCERT certified. The seaweed ingredients in the Cerule Skin line are harvested by hand according to tradition within the biosphere of Molène Island. The seaweed is then transformed into powder and aqueous or oily extracts within 24 hours after harvest to preserve all bioactivity and nutrients. The extraction method has a specific and ecological process.

Does the Instant Tensor Serum contain any allergens?

The allergens in the Instant Tensor Serum are considered low risk and are in the fragrance that includes: Limonene, Linalool, Benzyl salicylate, Citral, Geraniol (allergens NATURALLY occurring in plants). The preservative in the Serum is Potassium sorbate and is considered a very low risk allergen.

Does the Instant Tensor Serum contain any animal products?

No.

Does the Instant Tensor Serum contain parabens?

No.

Does the Instant Tensor Serum contain any silicon?

No.

Is the Instant Tensor Serum suitable for pregnant women?

Yes.

Where is the Instant Tensor Serum produced?

The Instant Tensor Serum is formulated and created in France.

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Annex Description of Ingredients

INGREDIENTS	DESCRIPTION	BENEFITS
<p>PEPTIDES Wheat protein complex</p>	<p>The Wheat protein complex contains hundreds of amino acids that form hydrolyzed proteins called peptides. Peptides are the latest technological advancement used for their revolutionary anti-aging effects. Peptides bind to the skin to form a smooth and elastic film that tightens the epidermis for an immediate firming effect. Peptides also strengthen the resistance of the skin which helps prevent the effect of loose and sagging skin.</p>	<ul style="list-style-type: none"> • Immediate tightening effect • Reduces wrinkles and fine lines • Refines skin's texture
<p>BROWN ALGAE Sphacelaria scoparia</p>	<p>This species of brown algae activates collagen synthesis for a remodeling and firming effect.</p>	<ul style="list-style-type: none"> • Reshapes the facial contours • Reduces wrinkles and fine lines
<p>HYALURONIC ACID Low molecular weight (LMW)</p>	<p>Hyaluronic acid is a micro-molecule that penetrates into the epidermis layer of skin providing deep moisture and a plumping effect. Hyaluronic acid occurs naturally in the body and is one of the most important elements that form the structure of skin. The function of Hyaluronic acid is to attract and retain water in the skin by forming an elastic gel; this gel contains up to 20 times its weight in water. However, the quality and quantity of hyaluronic acid our body produces is diminished due to the natural process of aging accompanied by external factors like UV radiation and pollution; eventually the skin starts to lose its elasticity and wrinkles begin to appear. The addition of hyaluronic acid to the Instant Tensor Serum hydrates and plumps the skin resulting in a rejuvenated and revitalized appearance.</p>	<ul style="list-style-type: none"> • Moistures deeply • Plumps the skin • Fills wrinkles and fine lines
<p>FUCOCERT® Plant origin Polysaccharide from organic certified agriculture</p>	<p>Organic Fucocert is composed of polysaccharides from plant origins that provide excellent moisturizing and soothing effects. Polysaccharides are sugars that exist naturally in the skin and play an important role in cellular communication; they also help fight dehydration by forming an aqueous film to help reduce water loss. Fucocert stimulates cellular renewal and contributes to visibly younger skin.</p>	<ul style="list-style-type: none"> • Moistures deeply • Soothe immediately • Anti-aging action

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INGREDIENTS	DESCRIPTION	BENEFITS
<p>PURE SEAWATER Isotonic</p>	<p>Pure seawater revitalizes and re-mineralizes the skin by a synergistic diffusion of minerals and trace elements. Collected from a protected area without pollution, the seawater is filtered of all impurities and sterilized by microfiltration. Seawater contains a perfect degree of salinity and creates an isotonic environment similar in solution to the membrane of our own cells and thus creates a perfect symmetry for the cells to absorb the minerals and trace elements they need for optimum balance and health. Through this effect (biomimicry) the seawater increases the effectiveness of the product by enhancing the infusion of active ingredients through the skin barrier.</p>	<ul style="list-style-type: none"> • Revitalizes • Soothes • Protects the skin
<p>RED ALGAE Gel</p>	<p>Red algae gel contains Chondrus crispus extracts, also known as Sea Lichen. Sea Lichen is a red algae that lives on coastal rocks and is rich in sulphated polysaccharides, essential amino acids, vitamin C, magnesium, iodine, iron, copper and zinc. Red algae gel moisturizes, soothes, heals, softens, re-mineralizes and brings radiance and brightness to the skin.</p>	<ul style="list-style-type: none"> • Skin looks visibly younger • Brighter complexion
<p>BARLEY ORGANIC FLORAL WATER from organic certified agriculture</p>	<p>Barley organic floral water is a concentrate of nutrients rich in vitamin B, carotenoids, mineral salts, essential amino acids and trace elements. This concentrate contains nourishing and revitalizing properties that regenerate the skin for a visibly brighter and more youthful appearance.</p>	<ul style="list-style-type: none"> • Brighter complexion